



JULY 10-11 INEDA ANNUAL CONFERENCE

2017

EMBASSY SUITES OMAHA - LA VISTA | HOTEL & CONFERENCE CENTER

Join us – the Iowa-Nebraska Equipment Dealers Association – in LaVista, Nebraska for what looks to be an engaging and informative event. From compelling speakers covering topics important to you, to several networking opportunities with your industry peers, providers and specialty manufacturers, this conference will provide you with the tools you need to help grow your business.

agenda

MONDAY, JULY 10TH

6:00 pm Specialty Manufacturers Reception

TUESDAY, JULY 11TH

- 7:30 am Registration
- 8:15 am Annual Member Meeting
- 9:15 am Break
- 9:30 am KEYNOTE: Kyle Bruss, Talent Plus – “Selecting, Developing and Retaining Top Talent”
- 11:00 am Break
- 11:15 am SESSION I: Dr. Ernie Goss, Creighton University – “Agriculture Equipment Sales, Farmland Prices, and the Rural Mainstreet Economy”
- 12:30 pm Manufacturer & General Member Luncheons
- 1:45 pm SESSION II: Curt Tomasevicz – “Have No Fear”

speakers

KEYNOTE: "SELECTING, DEVELOPING AND RETAINING TOP TALENT"



Kyle Bruss is the lead of talent acquisition and associate learning and development for Talent Plus, a talent assessment company based in Lincoln, Nebraska. Talent Plus works with businesses to help them build and sustain high-performing and fully-engaged cultures through talent selection, development and analytics. Bruss' work encompasses a full range of consulting services, from mission and vision development, to recruitment, selection, team development, one-on-one coaching and management development. “At Talent Plus, we believe every person has talent. It's our goal to help clients and their employees express this talent to mutually benefit both the individual and organization.”

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SESSION I: "AGRICULTURE EQUIPMENT SALES, FARMLAND PRICES AND THE RURAL MAINSTREET ECONOMY"



Dr. Ernie Goss is currently the MacAllister Chair and Professor of Economics at Creighton University in Omaha, Nebraska, and principal of the Goss Institute in Denver, Colorado. In addition, Dr. Goss is editor of Economic Trends, a monthly economics newsletter distributed to more than 10,000 subscribers. He also produces a monthly business conditions index for the nine-state Mid-American region, and conducts a survey of bank CEOs in rural areas of 10 states. Survey and index results are cited in approximately 100 newspapers, including the New York Times, Wall Street Journal, Investors Business Daily, and other national and regional newspapers and magazines. Each month, more than 75 radio stations carry his Regional Economic Report.

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SESSION II: "HAVE NO FEAR"



From growing up in small town Nebraska, to playing football for the Cornhuskers and competing in the winter Olympics, Curt Tomasevicz has experienced what most young boys only dream about. Tomasevicz began the sport of bobsledding in 2004 and competed just two years later in the 2006 Olympic Winter Games in Torino, Italy, where he placed 6th in four-man. His greatest bobsledding accomplishment came in 2010 when his team “Night Train” won the Olympic gold medal in the 4-man bobsled race – the first gold medal for the U.S. in bobsled in 62 years. In 2014, his 4-man team took the bronze medal at the Sochi Olympics, making him one of only six American bobsledders in history to earn multiple Olympic medals.

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entertainment

SPECIALTY MANUFACTURERS RECEPTION



It all starts here! Join us at the Specialty Manufacturers Reception for a fun evening full of good conversations, scrumptious food, adult beverages and entertaining music on Monday, July 10th at 6:00 p.m. Share stories and laughs with fellow dealers and manufacturers while enjoying the music of Iowa native Brian Congdon. Congdon's versatile style and deep repertoire includes songs from artists both new and old.

THANK YOU CONFERENCE SPONSORS (AS OF 5.16.17)

CONFERENCE – AgDirect, Big Iron, Charter Software, Fastline Media Group, LLC, Federated Insurance, John Day Co., Koski Professional Group, McGowen, Hurst, Clark & Smith, P.C., Midwest Messenger, Southeast Community College, Steffes Group, Tax Favored Benefits, Thurston Mfg. Co., TractorHouse, Transportation Consultants, Woods & Aitken

SPECIALTY MANUFACTURERS RECEPTION – Brandt Products Inc., Cray Industries, Landoll Corporation, Mark Peterson Marketing, Inc., Rite Way Mfg. Co. Ltd., RM Enterprises, Summers Mfg., Waechter Sales & Marketing

MANUFACTURER LUNCHEONS – AGCO, Case IH, John Deere



EMBASSY SUITES OMAHA - LA VISTA/
HOTEL & CONFERENCE CENTER
402.331.7400

PLEASE REGISTER TODAY AND BOOK HOTEL RESERVATIONS BY FRIDAY, JUNE 23RD!



2017 INEDA ANNUAL CONFERENCE REGISTRATION FORM

Register for events and make hotel reservations by **June 23rd!**

1. TO REGISTER: Enter your information in the cells below.

2017 INEDA Annual Conference	Mon. 6:00 pm	Tues. 8:15 am	Tues. 9:30 am	Tues. 11:15 am	Tues. 12:30 pm				Tues. 1:45 pm
Registrant Name(s)	Spec. Mfr. Reception	Member Meeting	Keynote: Kyle Bruss	Session I: Ernie Goss	Luncheons <i>Select one lunch option for each registration.</i>				Session II: Curt Tomasevicz
					AGCO	Case	JD	General	

Registration fees [1st registrant]: \$235 \$ _____

Additional registrants: \$135 each x \$135 \$ _____

No refunds. Substitutions allowed. **Total** \$ _____

2. PAYMENT INFORMATION:

Company _____

Address _____

City/State/Zip _____

Check MC/VISA _____

Card # _____ Exp. Date _____

Cardholder Name [please print] _____

Signature _____

3. HOTEL INFORMATION: Embassy Suites | 12520 Westport Parkway | La Vista, NE

Reservations: Call: 402.331.7400 | Room Rate: \$144

Identify yourself as an Iowa-Nebraska Equipment Dealers Association conference attendee. **Group code: IN7**

4. SEND REGISTRATION [by June 23rd]:

Mail: INEDA | 8330 NW 54th Ave. | Johnston, IA 50131

Fax: 515.223.7832