



Midwest-SouthEastern
EQUIPMENT DEALERS
ASSOCIATION



December 28, 2021

FOR IMMEDIATE RELEASE

**Four Equipment Dealer Associations Board of Directors Vote to form a new
– North American Equipment Dealers Association (NAEDA)**

New equipment dealer association will represent over 4000 dealer members in the United States and Canada

SAINT LOUIS, MO. – The joint boards of the Equipment Dealers Association (EDA), the Midwest-SouthEastern Equipment Dealers Association (MSEDA), the United Equipment Dealers Association (UEDA) and the Western Equipment Dealers Association (WEDA) have voted to move forward with a proposal that would consolidate the four associations. This action is the first step towards consolidating which requires a vote by dealer members of each association, which should be completed in spring 2022.

“The goals, objectives and vision of our four associations are closely aligned,” stated Tom Rosztoczy (Stotz Equipment), Chair of the Long-Range Planning Group. “This consolidation will be undertaken on a long-term sustainable basis with a continued commitment to grass roots involvement and a localized approach.”

Rosztoczy added that once the consolidation is completed, dealer members of the four associations will experience little to no change in their daily interactions with their association, the goal is to make the consolidation effective July 1, 2022.

“Our four boards of directors’ have acknowledged that the dealership network has evolved over the past number of years, and the service level that they require from their association has changed,” added Rosztoczy. “A major reason for proceeding with this merger is our members will benefit from a larger, financially strong association that will provide more services to address the needs of today’s equipment dealer.”

Rosztoczy believes the timing is right for this consolidation and will return the members back to its roots operating as the **North American Equipment Dealers Association (NAEDA)** for industry recognition along



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with being able to continue its relationship with regional equipment dealers' associations across North America.

"This consolidation is as a result of a dealer led process that was started in October 2018," added Rosztoczy. "All regional equipment dealer associations were invited to participate and to contribute on how we can have a strong national association, while at the same time position our organization to address the changing needs of equipment dealers across North America."

NAEDA will continue its focus on dealer needs for those primarily engaged in the retail sale and service of agricultural, construction, industrial, forestry, outdoor power, lawn and garden and/or turf equipment across North America.

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