

“NOW THAT’S A GREAT FARM SHOW!”



JANUARY 30-FEBRUARY 1, 2018
IOWA EVENTS CENTER | DES MOINES, IA

PRESS RELEASE:

[FOR IMMEDIATE RELEASE: January 5, 2018]

Des Moines, Iowa – The third largest indoor U.S. farm show, presented by AgDirect and Farm Credit Services of America, will be held January 30-February 1 in Des Moines, Iowa. Spread across 7.7 acres, the Iowa Power Farming Show is loaded with big iron, precision ag, aerial imaging, livestock production, inputs, data management and more.

The Iowa Power Farming Show is known for attracting companies you won’t see at other nearby farm shows. “More than half of our exhibitors do not participate in the nearest bi-annual outdoor farm show and nearly 70% do not participate in the nearest indoor farm show,” said Tom Junge, show director. “This may be your only chance to see them in Iowa!”

This year, the show is adding an entire floor of new exhibits. “We continually get requests from companies wanting to exhibit at our show,” said Junge. “However, with an average 90% exhibitor retention rate, very few new companies get the opportunity to participate. This expansion will provide space for 75 additional booths, a lunch buffet and seating.”

Only companies promoting ag-related products and services are allowed to exhibit, which means you won’t find hot tubs or windows at the Iowa Power Farming Show. Multiple educational seminars will also be offered each day, giving farmers several opportunities to learn about climate trends, how to make better financial decisions, planting cover crops and more.

Show hours are 9 am to 4 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Parking and shuttle are FREE at Iowa Cubs-Principal Park. Farmers may register online at iowapowershow.com and save \$5 off the \$8 admission.

The Iowa Power Farming show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Iowa and Nebraska farm equipment dealerships. The show is sponsored by: Diamond Sponsor – AgDirect and Farm Credit Services of America; Gold Sponsor – Stine Seed Company and Mitas; Silver Sponsor – Stewart-Peterson; and Media Sponsors – Iowa Farmer Today and WHO Radio.

NOW THAT’S A GREAT FARM SHOW!

Contact

Cindy Feldman
Marketing Director, INEDA
515.508.1313
cindyf@ineda.com