

“NOW THAT’S A GREAT FARM SHOW!”

NEBRASKA POWER
FARMING SHOW

DECEMBER 5-7, 2017
LANCASTER EVENT CENTER | LINCOLN, NE

PRESS RELEASE:

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Des Moines, Iowa – AG PhD RADIO SHOW TO BROADCAST LIVE FROM NEBRASKA POWER FARMING SHOW

The Nebraska Power Farming Show, presented by Farm Credit Services of America and AgDirect, is broadcasting the Ag PhD Radio show LIVE from the show on Tuesday, December 5th.

Brian Hefty and his brother, Darren, launched Ag PhD Radio – a live one hour call-in show – in 2013. The show focuses on how to increase yields, make more money on the farm and leave the land and environment in better condition for future generations. Ag PhD Radio airs weekdays at 2 pm on Rural Radio SiriusXM 147.

Meet host Brian Hefty on Tuesday, December 5th in the AuctionTime Café [Pavilion 3]:

Agronomy Presentations | 10:30 - 11 am & 1:30 - 2 pm

Hear Hefty discuss the new challenges faced by farmers in 2017. Discover what he’s learned from Ag PhD’s research to help producers increase yield and profits in their farming operations.

Ag PhD Radio Show [LIVE recording] | 11 am - Noon

Join in the discussion as Hefty covers agronomic topics that will help increase yields and your bottom line during this live recording of Ag PhD Radio. Audience questions will be answered throughout the show!

Ag PhD Radio Show [LIVE broadcast] | 2 - 3 pm

Watch Hefty discuss agronomic topics that will help increase yields and your bottom line during this live broadcast of Ag PhD Radio. Audience questions will be taken throughout the show, so come and join the discussion!

The second largest indoor U.S. farm show, the Nebraska Power Farming Show will be held December 5-7 at the Lancaster Event Center in Lincoln, Nebraska. Show hours are 9 am to 5 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Admission and parking at the Lancaster Event Center are FREE! For additional show information, visit nebraskapowershow.com.

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer CropScience and Nebraska Farm Bureau; Gold Sponsors – Mitas and Stine Seed Company; and Media Sponsors – Midwest Messenger and Rural Radio Network.

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Contact

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