

# “NOW THAT’S A GREAT FARM SHOW!”

The logo for the Nebraska Power Farming Show, featuring the text "NEBRASKA POWER" in large, bold, white letters on a red background, with "FARMING SHOW" in smaller white letters below it. The logo is set against a white background that resembles a torn piece of paper.

DECEMBER 5-7, 2017  
LANCASTER EVENT CENTER | LINCOLN, NE

## PRESS RELEASE:

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### Des Moines, Iowa – **POWERFUL LINEUP OF SEMINARS ANNOUNCED FOR 2017 NEBRASKA POWER FARMING SHOW**

The power of knowledge will be in full force at the 11th Annual Nebraska Power Farming Show, presented by Farm Credit Services of America and AgDirect, with 15 educational seminars scheduled throughout the show.

It all starts **Tuesday, December 5th**, with the seminars “Agronomy presentation by Ag PhD,” “Ag PhD Radio Show [LIVE recording],” “Saving the Family Farm: Farm Succession Planning, Estate Planning, Investments & Insurance,” “Lessons Learned from Producers: Habits of Confident, Effective Farm Marketers,” “Agronomy presentation by Ag PhD,” and “Ag PhD Radio Show [LIVE broadcast].”

Sessions scheduled for **Wednesday, December 6th**, include “La Nina on the Doorstep: Implications for the 2018 Crop Production Season,” “Unique Challenges Facing Farmers When it Comes to Estate Planning and Business Succession,” “BuildingOn,” “3 Reasons Why You Don’t Need Workman’s Comp,” and “Lessons Learned from Producers: Habits of Confident, Effective Farm Marketers.”

Sessions conclude **Thursday, December 7th**, with “La Nina on the Doorstep: Implications for the 2018 Crop Production Season,” “Unique Challenges Facing Farmers When it Comes to Estate Planning and Business Succession,” “Lessons Learned from Producers: Habits of Confident, Effective Farm Marketers,” and “BuildingOn.”

The second largest indoor U.S. farm show, the Nebraska Power Farming Show will be held December 5-7 at the Lancaster Event Center in Lincoln, Nebraska. Show hours are 9 am to 5 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Admission and parking at the Lancaster Event Center are FREE! For additional show information, visit [nebraskapowershow.com](http://nebraskapowershow.com).

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer CropScience and Nebraska Farm Bureau; Gold Sponsors – Mitas and Stine Seed Company; and Media Sponsors – Midwest Messenger and Rural Radio Network.

## NOW THAT’S A GREAT FARM SHOW!

### Contact

Cindy Feldman  
Marketing Director, INEDA  
515.508.1313  
[cindyf@ineda.com](mailto:cindyf@ineda.com)