

“NOW THAT’S A GREAT FARM SHOW!”



JANUARY 30-FEBRUARY 1, 2018
IOWA EVENTS CENTER | DES MOINES, IA

PRESS RELEASE:

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Des Moines, Iowa – POWERFUL LINEUP OF SEMINARS ANNOUNCED FOR 2018 IOWA POWER FARMING SHOW

The power of knowledge will be in full force at the Iowa Power Farming Show, presented by Farm Credit Services of America and AgDirect, with 16 educational seminars scheduled throughout the show.

It all starts **Tuesday, January 30th**, with the seminars “Farm Succession Strategies So Good, Even Your In-laws Will Think You’re a Genius!” “Farmer to Farmer: Let’s Talk Soil Health,” “Soil Health for Increased Yield Potential,” “Lessons Learned from Producers: Habits of Confident, Effective Farm Marketers,” “Historical Iowa Climate Trends and Current Weather Situation & Outlook” and “Greenfield Nitrogen: Not Just Another Nitrogen Plant. A Local Plant You Can Own.”

Sessions scheduled for **Wednesday, January 31st**, include “Family Farm Succession Planning: Be Remembered for the Planning You Did, Not the Planning that You Didn’t Do,” “Farmer to Farmer: Let’s Talk Soil Health,” “Greenfield Nitrogen: Not Just Another Nitrogen Plant. A Local Plant You Can Own.” “Lessons Learned from Producers: Habits of Confident, Effective Farm Marketers,” “Historical Iowa Climate Trends and Current Weather Situation & Outlook” and “Practical Applications of Drones in Agriculture.”

Sessions conclude **Thursday, February 1st**, with “Farm Succession Strategies So Good, Even Your In-laws Will Think You’re a Genius!” “Soil Health for Increased Yield Potential,” “How Farm Succession Affects Woman in Agriculture” and “Lessons Learned from Producers: Habits of Confident, Effective Farm Marketers.”

The third largest indoor U.S. farm show, the Iowa Power Farming Show will be held January 30-February 1 at the Iowa Events Center in Des Moines, Iowa. Show hours are 9 am to 4 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Parking and shuttle are FREE at Iowa Cubs-Principal Park. Farmers may register online at iowapowershow.com and save \$5 off the \$8 admission.

The Iowa Power Farming show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Iowa and Nebraska farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsor – AgLeader; Gold Sponsors – Mitas, Stine Seed Company and Sukup Manufacturing; and Media Sponsors – Iowa Farmer Today and WHO Radio.

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