

“NOW THAT’S A GREAT FARM SHOW!”



JANUARY 29-31, 2019
IOWA EVENTS CENTER | DES MOINES, IA

PRESS RELEASE:

[FOR RELEASE: January 1, 2019]

Des Moines, Iowa – **NOW THAT’S A GREAT FARM SHOW!**

The Iowa Power Farming Show, presented by Farm Credit Services of America and AgDirect, features the broadest mix of ag-related products and services found in the Midwest. Spread across nearly 8 acres, the third largest indoor U.S. farm show will be held January 29-31 in Des Moines, Iowa.

“The Iowa Power Farming Show is an agricultural megastore,” said Tom Junge, show director. “With 740 companies on hand representing 58 product and service categories, farmers and ranchers will find everything they need to increase profits, lower input costs and improve productivity.”

More than half of the Iowa Power Farming Show exhibitors don’t participate in the nearest bi-annual outdoor show. “This may be your only chance to see them in Iowa,” said Junge. Nearly 75 companies are also NEW to the Iowa Power Farming Show.

Show highlights include:

BACK this year – see an Ag Innovation Pitch Competition on Wednesday at 2:30 pm in Hy-Vee Hall inside the east entrance doors. Watch six ag tech start-ups pitch their latest ideas to help producers manage their operations more effectively. A \$20,000 Grand Prize and \$5,000 People’s Choice will be awarded!

NEW to the Midwest - Be one of the first to see Yamaha’s RMAX – an unmanned copter sprayer – in the lower level of Hy-Vee Hall.

FarmHer is at the show! Filming its third season on RFD-TV, FarmHer has become the second-highest rated RFD-TV rural lifestyle show and earned a 2017 Cynopsis Award for best family-focused reality series. Find her on the lower level of Hy-Vee Hall, Booth #6200.

78 NEW exhibitors, including 40 on the lower level of Hy-Vee Hall!

Show hours are 9 am to 4 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Parking and shuttle are FREE at Iowa Cubs-Principal Park. Farmers may register online at iowapowershow.com to save \$5 off the \$8 admission.

The Iowa Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Iowa and Nebraska farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Gold Sponsors – Mitas, Stine Seed Company and Sukup Manufacturing; Silver Sponsor – Stewart-Peterson; and Media Sponsors – Iowa Farmer Today and WHO Radio.

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