

IOWA POWER FARMING SHOW

JANUARY 28-30, 2020

IOWA EVENTS CENTER | DES MOINES, IA

PRESS RELEASE:

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POWERFUL LINEUP OF SEMINARS ANNOUNCED FOR 2020 IOWA POWER FARMING SHOW

Des Moines, Iowa – Hear leading experts deliver practical advice at the Iowa Power Farming Show, presented by Farm Credit Services of America and AgDirect, with 16 educational seminars scheduled throughout the show.

It all starts **Tuesday, January 28th**, with the seminars “When Your Farm Succession Hits, Will Your Farm Divide? Or Will it Grow?” “Treat Rented Land Like Your Own: Start a Conversation with Your Landlord,” “Hemp & Its Emerging Industries,” “Solar Power: Does it make sense for you?” “Family Farm Succession Planning: Be Remembered for the Planning You Did, Not the Planning that You Didn’t Do,” “Transform Marketing Struggles into Revenue Management Success.”

Sessions scheduled for **Wednesday, January 29th**, include “Family Farm Succession Planning: Be Remembered for the Planning You Did, Not the Planning that You Didn’t Do,” “Treat Rented Land Like Your Own: Start a Conversation with Your Landlord,” “Hemp Cultivation,” “Bridging the Gap with Innovative Technology for the Grain Industry,” “Weather Outlook 2020,” “Transform Marketing Struggles Into Revenue Management Success.”

Sessions conclude **Thursday, January 30th**, with “When Your Farm Succession Hits, Will Your Farm Divide? Or Will it Grow?” “Weather Outlook 2020,” “Tracking: Farm to Finished Product,” “Transform Marketing Struggles into Revenue Management Success.”

The third largest indoor U.S. farm show, the Iowa Power Farming Show will be held January 28-30 at the Iowa Events Center in Des Moines, Nebraska. Show hours are 9 am to 4 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Parking and shuttle are FREE at Iowa Cubs-Principal Park. Farmers may register online at iowapowershow.com to save \$5 off the \$8 admission.

The Iowa Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Iowa and Nebraska farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsor – Stine Seed; Gold Sponsors – Mitas and Sukup Manufacturing; Silver Sponsor – Total Farm Marketing by Stewart-Peterson; and Media Sponsors – Iowa Farmer Today and WHO Radio.

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