



## **PRESS RELEASE:**

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## 88 NEW EXHIBITORS AT IOWA POWER FARMING SHOW

Des Moines, Iowa – The Iowa Power Farming Show, presented by Farm Credit Services of America and AgDirect, features the broadest mix of ag-related products and services found in the Midwest. Spread across 8 acres, the third largest indoor U.S. farm show will be held January 28-30 at the Iowa Events Center in Des Moines, Iowa.

With 88 NEW companies exhibiting, the lowa Power Farming Show is the place to be to see the latest agricultural products and services.

Here are some new companies to check out:

**Biodyne-USA** [Booth 6205] Provides products to build a healthy population of "good guy" microbes that enhance overall soil/plant health and create a more sustainable environment. Also offers MeltDown – a crop residue digester.

**GrainBridge** [Booth 110] A sophisticated, yet simple mobile platform that delivers game-changing resources to help growers and grain buyers make the most informed decisions by integrating valuable data from multiple sources.

**Indigo Ag** [Booth 112] Indigo helps growers expand their business and increase profitability. Indigo's innovative agronomic tools and services are now all part of one system: Indigo Acres.

**Pattern Ag** [Booth 5022] An "All-In-One Risk Detection & Input Decision Tool" reads DNA in the field to help growers predict and prevent losses from the most damaging row crop pests and diseases.

**Stalk Knockers** [Booth 6321] Stalkknockers attach to the cornhead and break stalks as they pass under leaving them intact, which creates a better seed bed in the spring and helps minimize the need for additional tillage passes.

**Ztraps** [Booth 6330] These traps are so tough even the meanest raccoon will be helpless trying to break out of it. Featuring heavy duty 12-gauge wire and a quick-set door, all you do is lift and the trap is set.

Show hours are 9 am to 4 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Parking and shuttle are FREE at Iowa Cubs-Principal Park. Farmers may register online at iowapowershow.com to save \$5 off the \$8 admission.

The Iowa Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with Iocal Iowa and Nebraska farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsor – Stine Seed; Gold Sponsors – Mitas and Sukup Manufacturing; Silver Sponsor – Total Farm Marketing by Stewart-Peterson; and Media Sponsors – Iowa Farmer Today and WHO Radio.

## **Contact**

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