



IOWA AG EXPO
FEBRUARY 2-4, 2021
IOWA EVENTS CENTER | DES MOINES, IA

PRESS RELEASE:

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Des Moines, Iowa – **FIRST MAJOR INDOOR AG SHOW TO BE HELD SINCE SPRING!**

The third largest indoor U.S. farm show, presented by Farm Credit Services of America and AgDirect, will go on as planned February 2-4 in Des Moines, Iowa. Spread across 8 acres, the Iowa Ag Expo will be the first major indoor ag show to be held in the Midwest since spring.

Safety is a top priority. “We have been working closely with the Iowa Events Center and Polk County Health Department to determine all the necessary precautions we must take to have a safe and successful expo,” said Mark Hennessey, Chief Executive Officer, Iowa-Nebraska Equipment Dealers Association. The event will feature five easy-to-access entrances, wider aisles, additional lunch seating and extra staff to help keep facilities clean and sanitized.

“While a few companies can’t attend this year due to travel restrictions, many – including more than 30 NEW exhibitors, major and specialty manufacturers – are excited about the opportunity to showcase their products and services to producers,” added Tom Junge, Expo Director. “Agriculture production has never stopped. It keeps moving forward.”

The Iowa Ag Expo continues to showcase only ag-related products. “Today, more than ever before, growers are hungry for knowledge and eager to adopt innovation and new technology,” said Junge. “We want to bring the latest ag technology, equipment and services – everything farmers and producers need to increase profits, lower input costs and improve technology – to Des Moines this February.”

Show hours are 9 am to 4 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Parking and shuttle are FREE at Iowa Cubs-Principal Park. Farmers may register online at iowaagexpo.com to save \$5 off the \$10 admission.

The Iowa Ag Expo is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Iowa and Nebraska farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsor – Stine Seed Company; Gold Sponsor – Sukup Manufacturing; and Media Sponsors – Iowa Farmer Today and WHO radio.

The Iowa Ag Expo. New name. Same great show!