



IOWA AG EXPO
FEBRUARY 2-4, 2021
IOWA EVENTS CENTER | DES MOINES, IA

Iowa Ag Expo COVID Safety Precautions

We are very fortunate that we can hold this “Live Event”, so we hope everyone will do their part to make it successful and safe. We thank you for being in this together with us!

The safety of all exhibitors, attendees, volunteers and Expo staff remains our top priority. We have been working closely with the Iowa Events Center (IEC) to determine all the necessary precautions we must take to have a safe and successful Expo.

Here are the safety protocols planned at this time:

GENERAL

- IEC will have additional staff to keep facilities clean and sanitized during the Expo.

ENTRANCES

- Six entrances – To avoid crowds use the lesser used entrances such as the Skywalk, Hy-Vee Hall South or Wells Fargo South.
- Polk County has a mask mandate in place currently, so masks and personal-sized hand sanitizer will be available at all entrances.
- Virus-inhibiting, nano material applied to all entrance and restroom door handles.

EXHIBITS

- Move-in will be available across two days on all floors.
- When possible, exhibitors will work in an 8' or 9' deep booth so that aisles can be wider.
- Running tall drapes between exhibitors 4' to 5' out from the back of the booth. (Not bulk spaces)
- Extra space will be added around traditionally congested booths such as Bomgaars/DeWalt.
- There will be no exhibitor check-in at the Expo office. Packets will be delivered directly to your booth instead.
- No personalized exhibitor name badges will be made this year to ease congestion in the Expo office. Blank name badges will be included with your exhibitor packet. (Option -Insert business card in badge holder)
- Face coverings and social distancing are required. Producers are more likely to approach you and engage in conversation if you wear a face covering. (Face coverings can be taken off temporarily in the back of booths when not engaging others.)
- The IEC encourages exhibitors to pre-order lunches that can be delivered to your booth.
- BBQ will be served at concession stands in Hy-Vee Hall, Lower Level of Convention Center and The Fort located in Wells Fargo Arena. General concessions will be limited.
- Additional seating and rest areas are added to Hy-Vee Hall, Hy-Vee Hall Lobby and Lower Level of the Convention Center. We recommend the two areas in the Hy-Vee Hall Lobby.
- Take advantage of “no touch” literature service where farmers can text a number posted in your booth to download literature and/or videos.
- Disinfect any shared surfaces (e.g. demo equipment, touch screens, etc.) on a regular basis.
- We will contact personnel working the booth with timely emails and/or texts.
- Utilize contactless payment methods.
- Implement a “no handshake” policy.

MISC.

- Seminars will be limited to those provided by the US Hemp Group in the Ballroom.

We encourage you to take every precautionary measure possible to ensure your personal health and safety, and that of everyone around you. **Protocols as of January 26, 2021.**