



IOWA AG EXPO
FEBRUARY 2-4, 2021
IOWA EVENTS CENTER | DES MOINES, IA

PRESS RELEASE:

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Des Moines – New Exhibitors at Iowa Ag Expo

The Iowa Ag Expo, presented by Farm Credit Services of America and AgDirect, features the broadest mix of ag-related products and services found in the Midwest. Spread across 8 acres, the third largest indoor U.S. farm show will be held February 2-4 at the Iowa Events Center in Des Moines, Iowa.

With over 30 NEW exhibitors, the Iowa Ag Expo is the place to be to see the latest agriculture products and services. Here are some new products to check out:

Pattern Ag [Booth 819] Starting with the belief that the next level of yield gains will be unlocked by the living layer of soil, Pattern Ag uses the latest in DNA sequencing to characterize soil biology in enough detail to understand and act on it!

360 Yield Center [Booth 1121] 360 Dash is a new starter fertilizer application tool that can cut costs by as much as 66%. Using a rapid-fire valve to shoot a “dash” of fertilizer, the 360 Dash puts starter on or adjacent to the seed for maximum impact, reducing per-acre application rates up to 66%.

Manitou [Booth 1320] Manitou’s MT 420 is the industry’s most compact telehandler. Weighing under 10,000 lbs., the MT 420 can lift up to 4,400 lbs. to a max height of 14.3 feet and features 4-wheel drive, three steering modes and a turning radius of 10.1”.

Bobcat [Booth 1508] The vertical-lift-path Bobcat® T66 compact track features a redesigned inline engine, direct-drive system, lift arms with cast-steel construction and improved cooling performance. With a ROC of 2450 lbs., it delivers powerful hydraulics, breakout forces, fast cycle times and increased lifting capabilities.

ARTEX Mfg. [Booth 3202] The ARTEX Mfg. Trax units spread materials up to 60 feet with the cyclone attachment, getting the job done without compacting soil. Add on the Raven optional variable rate system to spread with perfect precision and a lot less work.

PhiBer Manufacturing [Booth 3220] The PhiBer Manufacturing Dash is designed to increase sprayer efficiency while keeping chemicals separated. On average, an additional 320 acres per day can be completed, increasing sprayer capacity by up to 20%.

Show hours are 9 am to 4 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Parking and shuttle are FREE at Iowa Cubs-Principal Park. Farmers may register online at iowaagexpo.com to save \$5 off the \$10 admission.

The Iowa Ag Expo is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Iowa and Nebraska farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsor – Stine Seed Company; Gold Sponsor – Sukup Manufacturing; and Media Sponsors – Iowa Farmer Today and WHO radio.

The Iowa Ag Expo. New name. Same great show!