



**IOWA AG EXPO**  
**FEBRUARY 1-3, 2022**  
IOWA EVENTS CENTER | DES MOINES, IA

## **PRESS RELEASE:**

[FOR RELEASE: January 18, 2022]

**SUBJECT: Powerful Lineup of Seminars Announced for 2022 Iowa Ag Expo**

Des Moines, Iowa – Hear leading experts deliver practical advice at the Iowa Ag Expo, presented by Farm Credit Services of America and AgDirect, with 16 educational seminars scheduled throughout the show.

It all starts **Tuesday, February 1st**, with the seminars “Magnify: Focus on Profit,” “Commodity Markets: Wild Times Ahead?,” “Everything You Wanted to Know, but Didn’t Know Who to Ask” [Wholeshot Nutrition, The Curve To Raising Economical Bushels], “Don’t Self-disqualify from Carbon Programs, Learn How Your Farm Can Benefit from Carbon Sequestration Practices,” “Rational Farm Estate Strategies for Irrational Times,” and “Historical Iowa Climate Trends: Current Weather Situation and Outlook.”

Sessions scheduled for **Wednesday, February 2nd**, include “Magnify: Focus on Profit,” “Commodity Markets: Wild Times Ahead?,” “Everything You Wanted to Know, but Didn’t Know Who to Ask” [Ask the Scientist who Lives, “I Find Desirable Plant Traits and See If I Can Move Them!],” “Cover Crops & Their Benefits To Soil Health,” “Historical Iowa Climate Trends: Current Weather Situation and Outlook,” and “Does It Make Sense for Your Farm?”

Sessions conclude **Thursday, February 3rd**, with “Rational Farm Estate Strategies for Irrational Times” “Commodity Markets: Wild Times Ahead?,” “Everything You Wanted to Know, but Didn’t Know Who to Ask,” and “Don’t Self-disqualify from Carbon Programs, Learn How Your Farm Can Benefit from Carbon Sequestration Practices.”

The Iowa Ag Expo is produced by the Iowa-Nebraska Equipment Dealers Association (INEDA) in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsor – Stine Seed Company; Gold Sponsor – Sukup Manufacturing; and Media Sponsors – Iowa Farmer Today and WHO Radio.

Show hours run 9am to 4pm Tuesday and Wednesday and 9am to 3pm Thursday. Register online for \$5 off admission (regularly \$10) at [IowaAgExpo.com](http://IowaAgExpo.com). Free parking and shuttle at Iowa Cubs-Principal Park are also available. For additional show information, visit [IowaAgExpo.com](http://IowaAgExpo.com).