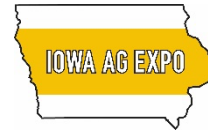




## 2024 MARKETING OPPORTUNITIES

	DESCRIPTION	# AVAIL	LOCATION	COST
<b>WINDOW CLINGS</b>	Cling in a high traffic area	1/loc.	3 choices in CC Main level (See locations on order form)	\$255, \$520 or \$655
<b>NOTEPADS</b>	Exhibitor provides 500 to be distributed at admission counters	1		\$290
<b>PENS</b>	Exhibitor provides 500 to be distributed at admission counters	2		\$290
<b>CAFÉ TABLE MKTG</b>	25, 2-sided inserts [8.5 x 11] for lunch tables	4/loc.	WFA Club, The Fort or HV LL	\$325, \$425 or \$525
<b>SOCIAL MEDIA</b>	5 native messages before & during show	10	FB, TW	\$450
<b>TOTE BAGS</b>	Exhibitor provides 1,000 to be distributed at admission counters	4		\$525
<b>ONLINE REGISTRATION SPONSOR</b>	Logo on website & pre-registration tickets	1		\$525
<b>AG TALKS SPONSOR</b>	Logo by rooms, in show program & on website	1	CC Main	\$525
<b>RETRACTABLE/FLAG BANNER</b>	Display in a high traffic area	2 sets/loc.	WFA to CC Skywalk or HV LL/CC LL connector	\$525/ea.
<b>NAME BADGES</b>	Logo printed on attendee name badges	1		\$525
<b>LANYARDS</b>	Exhibitor provides 2,000 distributed to exhibitors	1		\$525
<b>GIVEAWAY</b>	Cards for FREE giveaway at your booth distributed at admission counters	1		\$625
<b>A-FRAME</b>	A-frame insert [24 x 36] at 3 entrances	1	CC Main, WFA NE & WFA NW entrances	\$625
<b>RESTROOM MKTG</b>	8 framed signs by restroom entrances [11 x 17]	1		\$655
<b>OVERSIZED BANNER</b>	2-sided   Max size 6' x 16' for CC banners Max size 3' x 8' for HV banner	2/loc.	CC Ctr Aisle East, CC above Booth 850 or HV top of escalator	\$835
<b>CAREER EXPLORATION EVENT</b>	Sponsor this event for your company's booth to be a tour stop (expecting 500+ students)	5		\$1,000
<b>CAFÉ SPONSOR</b>	Banner & table mktg. in café; logo in program, floor plans & wayfinder towers	3/loc.	WFA Club, The Fort or HV LL	\$1,575, \$2100 or \$2,625
<b>SHUTTLE BUS SPONSOR</b>	Logo on bus & in show program; promo items on bus	1		\$2,100
<b>EXHIBITOR WIFI SPONSOR</b>	Exhibitors directed to your website upon log-in	1		\$2,100
<b>ADMISSION COUNTER KICKPLATES</b>	Logo exposure on 11 admission counters at Expo entrances	4	CC, HV & WFA entrances	\$2,250



## 2024 PRIVATE FUNCTIONS

	DESCRIPTION	LOCATION	AVAILABLE [click to select date/time]				COST
BOARD ROOM #1	24' x 17' Board table for 12   TV	CC Mezz	Tues., Jan. 30		9am-4pm		\$265/day
			Wed., Jan. 31		9am-4pm		
			Thurs., Feb. 1		9am-4pm		
BUSINESS CENTER	17' X 31'	Hy-Vee Hall	Tues., Jan. 30		9am-4pm		\$320/day
			Wed., Jan. 31		9am-4pm		
			Thurs., Feb. 1		9am-3pm		
BOARD ROOM #4	36' x 23' Board table for 16   TV	CC Mezz	Tues., Jan. 30		9am-3pm	3pm-6pm	\$375/session
			Wed., Jan. 31		9am-3pm	3pm-6pm	
			Thurs., Feb. 1		9am-3pm		
MEETING ROOM #2	38' x 37' 100 banquet   133 theater- or 81 classroom-style	CC Mezz	Tues., Jan. 30		9am-3pm	3pm-6pm	\$425/session
			Wed., Jan. 31		9am-3pm	3pm-6pm	
			Thurs., Feb. 1		9am-3pm		
MEETING ROOM #3	38' x 37'   100 banquet 133 theater- or 81 classroom-style	CC Mezz	Tues., Jan. 30		9am-3pm	3pm-6pm	\$425/session
			Wed., Jan. 31		9am-3pm	3pm-6pm	
			Thurs., Feb. 1		9am-3pm		
MEETING ROOM #401	25' X 52'	CC Ballroom	Tues., Jan. 30		9am-3pm	3pm-6pm	\$425/session
			Wed., Jan. 31		9am-3pm	3pm-6pm	
			Thurs., Feb. 1		9am-3pm		
CLUB LOUNGE	Overlooks WFA displays	WFA	Tues., Jan. 30		9am-3pm	3pm-6pm	\$425/session
			Wed., Jan. 31		9am-3pm	3pm-6pm	
			Thurs., Feb. 1		9am-3pm		
SUITE	All 3 days Overlooks WFA displays	WFA	Tues., Jan. 30		9am-6pm		\$1,000
			Wed., Jan. 31		9am-6pm		
			Thurs., Feb. 1		9am-3pm		



## 2024 ORDER FORM

### MARKETING OPPORTUNITIES

Window Cling [Glass Rail   2 Panels]	\$255	Tote Bags	\$525	Window Cling [Glass Rail   Main]	\$655
Notepads	\$290	Online Registration	\$525	Restroom Mktg	\$655
Pens	\$290	Café Table Mktg [The Fort]	\$425	Banner [CC East]	\$835
Window Cling [Esc II Glass]	\$310	Café Table Mktg [HV LL]	\$525	Banner [CC Booth 850]	\$835
Window Cling [Glass Rail   3 Panels]	\$310	AgTalk Sponsor	\$525	Banner [HV Esc]	\$835
Window Cling [Glass Rail   Mezz]	\$310	Retract/Flag Banner [Sky]	\$525	Workforce Dev Exploration Event	\$1,000
Café Table Mktg [WFA Club]	\$325	Retract/Flag Banner [HV]	\$525	Café Sponsor [WFA Club]	\$1,575
Window Cling [2-Panel Stair   Top]	\$415	Name Badges	\$525	Café Sponsor [The Fort]	\$2,100
Window Cling [2-Panel Stair   Low]	\$415	Lanyards	\$525	Shuttle Bus Sponsor	\$2,100
Window Cling [Glass Rail   4 Panels]	\$415	A-Frame	\$525	Exhibitor Wi-Fi	\$2,100
Social Media	\$450	Giveaway	\$625	Admission Counter Kickplates	\$2,250
Window Cling [3-Panel Stair   Mid]	\$520	Window Cling [Esc I Glass]	\$625	Café Sponsor [HV LL]	\$2,675

ADVANCE TICKETS	COMPANY NAME ON TICKET	COST/TICKET	# REQUESTED	TOTAL COST
<100		\$5.00		
101-200		\$4.50		
201+		\$4.00		

MARKETING OPPORTUNITIES \$ \_\_\_\_\_  
PRIVATE FUNCTIONS \$ \_\_\_\_\_  
ADVANCE TICKETS \$ \_\_\_\_\_  
ORDER TOTAL \$ \_\_\_\_\_

### PAYMENT

**Credit Card or Check** [payable to IAE]: Mail this completed form with your payment to: INEDA | 8330 NW 54th Ave. | Johnston, IA 50131

Contact Name \_\_\_\_\_ Company \_\_\_\_\_ Booth Number(s) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Date \_\_\_\_\_

VISA/MC # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on CC (print) \_\_\_\_\_ Authorized Signature \_\_\_\_\_

*All opportunities are subject to change and pending availability. All signed agreements will be considered firm, and no cancellations are accepted.*