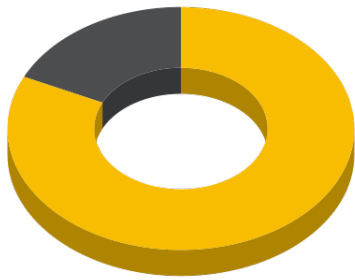
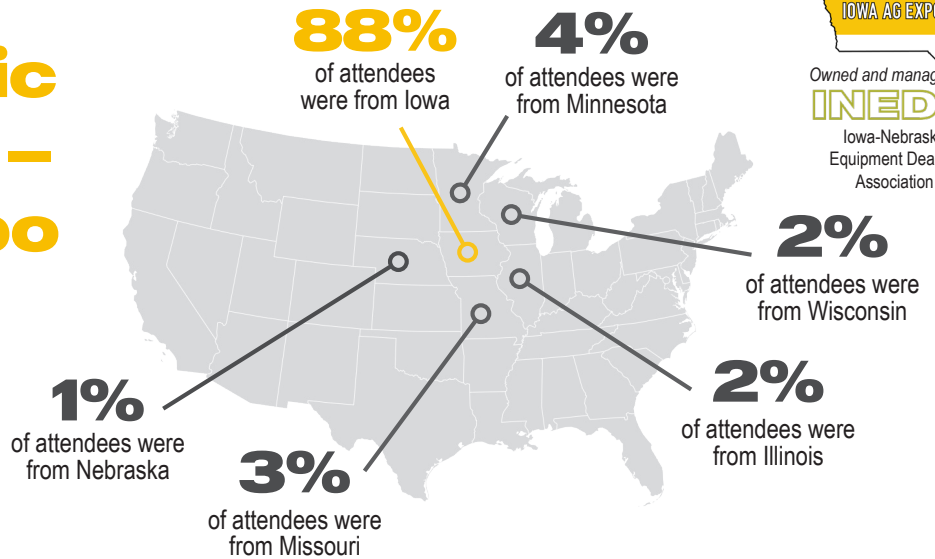


Attendee Demographic Information – Iowa Ag Expo



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INEDA
Iowa-Nebraska
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Association

The average attendance at the Iowa Ag Expo every year is **20,000-23,000**. This infographic shows some key demographic information collected from those attendees.



82% of attendees were producers
18% of attendees were non-farmers



35.4% of attendees farmed over 1,200 acres.
The average acres farmed was **1,354**.
The estimated total acres farmed by attendees was **5,743,668**.



42.3% of attendees raised cattle, while 48.1% did not raise any livestock

7.8% of attendees raised hogs



6.7% of attendees raised poultry



89.4% of attendees raised corn



3.5% of attendees raised goats



82.5% of attendees raised soybeans



2.5% of attendees raised sheep

