

**NEBRASKA POWER  
FARMING SHOW**

**MORE BUYING POWER TO YOU**  
DEC. 10-12, 2013 | LANCASTER EVENTS CENTER IN LINCOLN

## PRESS RELEASE

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# LINCOLN GEARS UP FOR CAN'T MISS FARM SHOW NEXT WEEK

DES MOINES, IA – December 5, 2013: The population of Lincoln, Nebraska will surge considerably next week as thousands of people from across the region swarm the state's capital for the 2013 Nebraska Power Farming Show, where they will gawk at big iron and futuristic gadgets from the top agricultural companies in the world.

Growers and ranchers from states like Iowa, Minnesota, Missouri and Kansas will rub shoulders with those from Nebraska at the Lancaster Event Center on December 10-12, as they flow between the booths of the 1,000-plus ag-related exhibitors who will be presenting at the nation's second largest indoor farm show.

"This event was designed to bring together the leading agricultural manufacturers and agribusiness technology companies in one location, and the list of exhibitors continues to get bigger and better each year," said show co-director Will Rogers. "Serious row crop farmers and ranchers looking to see the best and latest in farming and agriculture don't want to miss this year's Nebraska Power Farming Show."

That one location is of course Lincoln. Those traveling from out of state won't have any trouble finding the show once they arrive safely in town since the Lancaster Event Center is conveniently located right off of Interstate-80. Nearby visitors will find comfortable lodging, memorable dining experiences, and other fun activities for people of all ages. That is, of course, when they aren't busy enjoying the excitement of the 2013 Nebraska Power Farming Show, where parking, admission and awesome ag sights are all free to the public.

"Not many cities in the region are well suited to host such a large event," said show co-director Tom Junge. "Many of our attendees travel good distances to attend the show, and they're happy to do so because of the great exhibits and year-end buying specials many of our exhibitors offer. But they also come because Lincoln is such a special city that has so much to offer visitors, particularly families. It's the perfect place for a farm show."

For complete show information and directions, visit [www.nebraskapowershow.com](http://www.nebraskapowershow.com).

FOR MORE INFORMATION CONTACT:

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