



NEVER STOP IMPROVING

NEBRASKA POWER
FARMING SHOW

DEC. 6-8, 2016
LANCASTER EVENT CENTER
LINCOLN, NE

NOT YOUR AVERAGE FARM SHOW

The 10th Annual Nebraska Power Farming Show, presented by AgDirect and Farm Credit Services of America, is not your average farm show. Stuffed with ag-related products and services across 9.2 acres of displays, the second largest indoor farm show in the United States is located right in your backyard in Lincoln, Nebraska.

More than 15% of the companies exhibiting at the Nebraska Power Farming Show this year are new. To help producers easily find them, most will be located in the “New Exhibitor Zone” in Pavillion 3. “We thought it would be beneficial to place the new exhibitors together versus spread across five buildings,” said Tom Junge, show director. The show is housed in the Lancaster Event Center in Lincoln.

For many exhibitors, this is the only farm show they attend in Nebraska. In fact, more than 70% don’t participate in the nearest indoor farm show and 57% don’t exhibit at the closest outdoor farm show.

“While some producers may think that the show doesn’t change much from year to year, it’s simply not true,” said Junge. “Every year we bring new exhibitors to the show and our returning exhibitors often showcase new products and services.”

Junge explained that each year traditionally brings a new segment of exhibitors to the show. For example, last year several new exhibitors featured UAVs for do-it-yourself farmers. This year it is agronomic services and data management. “More companies are packaging aerial imaging, soil sampling and agronomic consulting into one package for farmers,” said Junge. An “Agronomic Services” category was added to the product directory in the show program and website to help farmers locate these companies.

The timing of the Nebraska Power Farming Show appeals to both producers and exhibitors. “Farmers and ranchers come from across the region to take advantage of enticing year-end buying specials. Just as they come to buy, the exhibiting companies are looking to sell, creating a real exciting atmosphere for both sides,” said Junge.

Show hours are 9 am to 5 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Admission and parking are FREE. Nebraska Farm Bureau members are encouraged to stop by the Nebraska Farm Bureau booth (#2210) on Wednesday for a FREE Farm Bureau cup (with FREE refills) and leather work gloves (while supplies last).

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealers. Diamond Sponsor presented by AgDirect and Farm Credit Services of America; Platinum Sponsors – Bayer CropScience and Nebraska Farm Bureau; Gold Sponsors – Machinery Pete and Stine Seed; and Media Sponsors: Midwest Messenger and Rural Radio Network.