## "NOW THAT'S A GREAT FARM SHOW!"



DECEMBER 5-7, 2017
LANCASTER EVENT CENTER | LINCOLN, NE

**PRESS RELEASE:** 

[FOR RELEASE: November 10, 2017]

Des Moines, Iowa – The second largest indoor U.S. farm show, presented by Farm Credit Services of America and AgDirect, will be held December 5-7 in Lincoln, Nebraska. Spread across 9.2 acres, the 11th annual Nebraska Power Farming Show is loaded with big iron, precision ag, aerial imaging, livestock production, inputs, data management and more.

The Nebraska Power Farming Show is known for attracting companies you won't see at other nearby farm shows. "More than half of our exhibitors do not participate in the nearest outdoor farm show and nearly 70% do not participate in the nearest indoor farm show," said Tom Junge, show director. "This may be your only chance to see them in Nebraska!"

Nearly 12% of the companies exhibiting this year are also NEW to the Nebraska Power Farming Show. "While some producers may think that the show doesn't change much from year to year, it's simply not true," said Junge. "Our returning exhibitors showcase new products and services, and we bring new exhibitors to the show every year."

Only companies promoting ag-related products and services are allowed to exhibit, which means you won't find hot tubs or windows at the Nebraska Power Farming Show. Multiple educational seminars will also be offered each day, giving farmers several opportunities to learn about climate trends, how to make better financial decisions, planting cover crops and more.

Show hours are 9 am to 5 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Admission and parking at the Lancaster Event Center is FREE! For additional show information, visit nebraskapowershow.com.

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer CropScience and Nebraska Farm Bureau; Gold Sponsors – Mitas and Stine Seed Company; Silver Sponsors – Machinery Pete and Stewart-Peterson; and Media Sponsors – Midwest Messenger and Rural Radio Network.

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## **Contact**

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