

“NOW THAT’S A GREAT FARM SHOW!”

NEBRASKA POWER
FARMING SHOW

DECEMBER 4-6, 2018
LANCASTER EVENT CENTER
LINCOLN, NE



The 12th Annual Nebraska Power Farming Show – the second largest indoor farm show in the United States – will showcase nearly 2,268 booths spanning 9.2 acres in the Lancaster Event Center. This pure ag show will feature the best ag has to offer, from big iron, precision ag, aerial imaging and livestock production, to inputs, data management and more.

- THE FACTS:**
- 2nd Largest Indoor Farm Show in U.S.
 - 9.2 acres of exhibit space
 - 760 exhibitors represented from 23 states and 4 Canadian provinces
- ATTENDEES:**
- Average farm acreage: 1,260 acres [Dryland – 71.5% | Irrigated – 28.5%]
 - Crop profile: Corn – 97.3% | Soybeans – 95.6% | Hay – 30.3% | Wheat – 27.1%
 - Livestock profile: Cattle – 29.8% | Hogs – 3.5% | Poultry – 1.8% | Dairy – 2.4%
 - From Nebraska, NE Kansas, NW Missouri and W. Iowa
- PURE AG:**
- Major manufacturers: Case, AGCO, John Deere, New Holland and Kubota
 - Shortline manufacturers: tillage, planting, hay & forage, sprayers, seed handling, grain handling equipment and irrigation equipment
 - Livestock equipment | Agricultural buildings | Precision ag electronics | Ag service providers: commodity brokers, farm management, insurance and more
- HOURS:** Tues. & Wed. 9am – 5pm | Thursday 9am – 3pm
- ADMISSION:** FREE
- PARKING:** FREE
- WEBSITE:** nebraskapowershow.com



READ WHAT THE EXHIBITORS HAVE TO SAY:

“With the economy being the way it is, customer’s are cautious with every dollar they spend. We appreciate and value every customer that comes through our booth. The Lincoln show always brings in a lot of attendees that know what they need. We had a great show this year with a good deal of solid leads that have transitioned into sales before the year’s end.”

“Top notch facility, with very hard working people that go above and beyond the call to make sure everyone is taken care of. Very clean and the food was wonderful.”

“From the start the move-in to set-up was very easy. The flow of attendees was steady each day until mid-afternoon. All show employees deserve a pat on the back for making the show one of the best in the country.”

“Excellent show, very well organized and excellent turn out.”

“I think the marketing team has excellent coverage through the media outlets. Growers attend this show because of location and timing of the year.”

“We thought the attitude of the attendees was very good. We got good leads this year at the show and got orders after the show because we were there.”

“The Nebraska Power Farming Show is one of our top shows each year. This show has not lost its focus. The attendee can see a variety of products that will help him or her be more effective and efficient on the farm. This show is worth our time as an exhibitor and we leave the show with leads to follow up with.”

Owned and managed by the
IOWA-NEBRASKA
**EQUIPMENT
DEALERS**
ASSOCIATION

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