

# “NOW THAT’S A GREAT FARM SHOW!”

**NEBRASKA POWER**  
FARMING SHOW

**DECEMBER 4-6, 2018**  
**LANCASTER EVENT CENTER | LINCOLN, NE**

## **PRESS RELEASE:**

**[FOR IMMEDIATE RELEASE: November 20, 2018]**

### **Des Moines, Iowa – AG TECH START-UPS COMPETE FOR \$20,000 PRIZE**

The Nebraska Power Farming Show, presented by Farm Credit Services of America and AgDirect, is hosting an Ag Innovation Pitch Competition LIVE at the show on Wednesday, December 5.

The competition will feature six ag tech start-ups pitching their latest ideas to help producers manage their operation more effectively. The competition, emceed by Chad Moyer (KTIC Radio Farm Director), will culminate with the winning company receiving a \$20,000 prize.

Show attendees can watch these ag tech start-ups compete at 2:00 pm in Pavilion 2 East:

**ChorChek:** Changes the way livestock producers manage their daily tasks by streamlining processes and data collection.

**FarmAfield:** Low-cost ag investment platform where ag commodities can be bought and sold.

**Farmland Finder:** Makes farmland information more accessible through an online search engine and marketplace for ag real estate.

**HitchPin:** Connects farmers who need services or products to others that can provide them.

**Quantified AG:** Leverages data analytics to report on cattle behavior and biometrics with a smart cattle ear tag.

**Tillable:** A marketplace for connecting landowners and growers.

The Ag Innovation Pitch Competition is presented by Farm Credit Services in collaboration with CoBank, Farm Credit Leasing, Iowa-Nebraska Equipment Dealers Association, Nebraska Cattlemen, Nebraska Corn Board, Nebraska Innovation Campus and Rain and Hail.

The second largest indoor U.S. farm show, the Nebraska Power Farming Show will be held December 4-6 in Lincoln, Nebraska. Spread across 9.2 acres, the Nebraska Power Farming Show features the broadest mix of ag-related products and services in the Midwest. NEW show hours – 8:30 am to 4:30 pm Tuesday and Wednesday, and 8:30 am to 3 pm Thursday. Admission and parking at the Lancaster Event Center are FREE!

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer and Nebraska Farm Bureau; Gold Sponsors – Mitas, Stine Seed Company and Sukup Manufacturing; Silver Sponsor – Heartland Chevy Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.

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