

# “NOW THAT’S A GREAT FARM SHOW!”

**NEBRASKA POWER**  
FARMING SHOW

**DECEMBER 4-6, 2018**  
**LANCASTER EVENT CENTER | LINCOLN, NE**

## **PRESS RELEASE:**

**[FOR RELEASE: November 13, 2018]**

### **Des Moines, Iowa – MICRO-NUTRIENTS SET THIS SHOW APART FROM OTHERS**

The second largest indoor U.S. farm show, presented by Farm Credit Services of America and AgDirect, will be held December 4-6 in Lincoln, Nebraska. Spread across 9.2 acres, the 12th annual Nebraska Power Farming Show features the broadest mix of ag-related products and services in the Midwest.

With 28 nutrient companies exhibiting, the Nebraska Power Farming Show is the best place to learn about nutrient management and products to maximize plant uptake and minimize field losses.

Achieve your crop production goals when you optimize the nutrients you apply by keeping them in the root zone and available when crops need them most during the growing season. Here are a few companies to help:

**Bayer Seed Applied Solutions [Booth #1239]** Bio-Enhancers from Acceleron BioAg are designed to work with other products in the Acceleron portfolio to make nutrients more available to plants, helping maximize yield potential. Acceleron Seed Applied Solutions tiered offerings offer exclusive combinations of fungicides, insecticides, nematocides and Bio-Enhancers, designed to elevate performance potential and provide easy, dependable protection for every seed.

**Valent [Booth #1525]** MycoApply EndoPrime is a unique team of four species of mycorrhizal fungi that can help increase yield potential (ROI) through plant health benefits, including improved water and nutrient access and uptake, increased drought tolerance, and storing resources until needed by the plant.

**Legion BioChem [Booth #3414]** EnduraLifeDF – a soil reviver from Legion Bio Chem’s GroWell family of products – is new to the Midwest. Containing aerobic and anaerobic microbes that release bound N, P, K and other micronutrients, it increases the soil availability of needed nutrients. A highly water soluble mixture, EnduraLifeDF microbes begin working as soon as they hit the soil.

**Conklin [Booth #1205, #2616, #3422]** Syntose FA is an easy-to-use sugar made up of readily available sugars, molasses and fulvic acid, and is ideal for use on all soils/plants. Conklin’s Intensify contains a blend of plant growth regulators designed to promote root growth and development, stimulate cell division and elongation, and enhance germination; and it can be used in-furrow or in a foliar feeding.

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer and Nebraska Farm Bureau; Gold Sponsors – Mitas, Stine Seed Company and Sukup Manufacturing; Silver Sponsor – Heartland Chevy Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.

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