

# “NOW THAT’S A GREAT FARM SHOW!”

**NEBRASKA POWER**  
FARMING SHOW

DECEMBER 4-6, 2018  
LANCASTER EVENT CENTER | LINCOLN, NE

## **PRESS RELEASE:**

[FOR RELEASE: October 30, 2018]

Des Moines, Iowa – The second largest indoor U.S. farm show, presented by Farm Credit Services of America and AgDirect, will be held December 4-6 in Lincoln, Nebraska. Spread across 9.2 acres, the 12th annual Nebraska Power Farming Show features the broadest mix of ag-related products and services in the Midwest.

“The Nebraska Power Farming Show is an agricultural megastore,” said Tom Junge, show director. “With 790 companies on hand representing 60 product and service categories, farmers and ranchers will find everything they need to increase profits, lower input costs and improve productivity.”

More than half of the Nebraska Power Farming Show exhibitors don’t participate in the nearest outdoor show. “This may be your only chance to see them in Nebraska,” said Junge. Nearly 100 companies are also NEW to the Nebraska Power Farming Show.

**NEW this year** – see an Ag Innovation Pitch Competition on Wednesday at 2 pm in Pavilion 2 East. Watch six ag tech start-ups pitch their latest ideas to help producers manage their operations more effectively. A \$20,000 Grand Prize and \$5,000 People’s Choice will be awarded!

**NEW to the Midwest** - Be one of the first to see Yamaha’s RMAX – an unmanned copter sprayer – in the Pavilion 3 café.

**NEW show hours** – 8:30 am to 4:30 pm Tuesday and Wednesday, and 8:30 am to 3 pm Thursday. Admission and parking at the Lancaster Event Center is FREE! For additional show information, visit [nebraskapowershow.com](http://nebraskapowershow.com).

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer and Nebraska Farm Bureau; Gold Sponsors – Mitas, Stine Seed Company and Sukup Manufacturing; Silver Sponsor – Heartland Chevy Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.

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