

NEBRASKA POWER FARMING SHOW

DECEMBER 10-12, 2019
LANCASTER EVENT CENTER | LINCOLN, NE

PRESS RELEASE:

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Des Moines, Iowa – **AWARD-WINNING agBOT ON DISPLAY AT 2019 NEBRASKA POWER FARMING SHOW**

The 13th annual Nebraska Power Farming Show, presented by Farm Credit Services of America and AgDirect, will be held December 10-12 in Lincoln, Nebraska. Spread across 9.2 acres, the second largest indoor U.S. farm show features the most diverse mix of ag-related products and services found in the Midwest.

Check out Purdue University's agBOT, an autonomous machine capable of identifying plants, destroying weeds and fertilizing crops, all while navigating the field. This 2019 first place agBOT Challenge winner has the potential to decrease the overall cost of farm operation, reduce negative environmental impacts and compensate for farm labor shortages.

Founded in 2015, the agBOT challenge was created to showcase how cutting-edge technologies can advance the agriculture industry and to highlight what is possible when high-speed internet reaches fields. Teams from around the world compete annually to develop new technologies, showcased over two days of competitions. Different challenges are set each year that engage teams to automate solutions in agriculture.

In 2019, teams were asked to create an automated weed identification and eradication system, a fertilizer application, and to develop autonomous soil diagnostics to collect and prepare soil samples for evaluation. "We are thrilled to be showcasing this year's award-winning agBOT," said Tom Junge, show director. "Team representatives will also be on hand to answer questions and demonstrate the agBOT in the Pavilion 3 café all three days of the show."

Show hours are 8:30 am to 4:30 pm Tuesday and Wednesday, and 8:30 am to 3:00 pm Thursday. Admission and parking at the Lancaster Event Center are FREE! For additional show information, visit nebraskapowershow.com.

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer and Nebraska Farm Bureau; Gold Sponsors – Mitas, Stine Seed Company and Sukup Manufacturing; Silver Sponsor – CHS Hedging; Silver Sponsor & Official Truck Sponsor – Midwest Ford Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.

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