

NEBRASKA POWER FARMING SHOW

DECEMBER 10-12, 2019

LANCASTER EVENT CENTER | LINCOLN, NE

PRESS RELEASE:

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Des Moines, Iowa – **AG TECH START-UPS COMPETE FOR \$20,000 PRIZE**

The Nebraska Power Farming Show, presented by Farm Credit Services of America and AgDirect, is hosting an Ag Tech Innovation Competition LIVE at the show on Wednesday, December 11.

The competition will feature five ag tech start-ups pitching their latest ideas to help farmers and ranchers manage their operations more effectively. The competition, emceed by Chad Moyer (KTIC Radio Farm Director), will culminate with one company earning the \$5,000 People's Choice award and the winning company receiving a \$20,000 grand prize.

Show attendees can watch these ag tech start-ups compete at 2:00 pm in Pavilion 2 East:

[AgHelp](#) solves labor scarcity in the agriculture industry by connecting producers with the immigrant workforce. AgHelp connects the workers to resources in the community to help them with their transition to a new area.

[Agrellus](#) is an online marketplace that brings together buyers and sellers of agricultural inputs and commodities.

[Dynamic Motion](#) provides a robotic power washer designed to help sanitize finishing units in hog operations.

[GroGuru](#) is focused on helping farmers implement strategic irrigation management. They deploy soil sensors that measure things like soil moisture, temperature and salinity at various root depth of crops and wirelessly transmit this data to the Cloud where they add additional information to make AI-based recommendations to farmers about when and how much to irrigate their crops.

[Nexyst 360](#) solves the issues with traceability back to a crops field of origin. They are a mobile solution for crop storage and transportation that eliminates the need for grain bins and keeps the crop data with it from field to final customer.

The Ag Tech Innovation Competition is presented by Farm Credit Services in collaboration with the Iowa-Nebraska Equipment Dealers Association, Lindsay Corporation, Nationwide Insurance, Nebraska Corn Board, Invest Nebraska and The Combine.

The second largest indoor U.S. farm show will be held December 10-12 in Lincoln, Nebraska. Show hours are 8:30 am to 4:30 pm Tuesday and Wednesday, and 8:30 am to 3 pm Thursday. Admission and parking at the Lancaster Event Center are FREE!

The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer and Nebraska Farm Bureau; Gold Sponsors – Mitas, Stine Seed Company and Sukup Manufacturing; Silver Sponsor – CHS Hedging; Silver Sponsor & Official Truck Sponsor – Midwest Ford Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.

Contact

Cindy Feldman, Marketing Director, INEDA
515.508.1313 | cindyf@ineda.com