

# NEBRASKA POWER FARMING SHOW

**DECEMBER 10-12, 2019**

LANCASTER EVENT CENTER | LINCOLN, NE

## **PRESS RELEASE:**

**[FOR RELEASE: November 25, 2019]**

### **Des Moines, Iowa – FARM BUREAU DAY AT THE NEBRASKA POWER FARMING SHOW**

The Nebraska Power Farming Show, presented by Farm Credit Services of America and AgDirect, is gearing up for farmers and ranchers December 10-12 at the Lancaster Event Center in Lincoln, Nebraska. The 13th annual farm show will showcase nearly 760 exhibitors across 9.2 acres, including the Nebraska Farm Bureau.

Nebraska Farm Bureau (NFB) members are encouraged to stop by the Farm Bureau booth (#2111 in Pavilion 2) and visit member benefit partners at the show. “We continue to partner with the Nebraska Power Farming Show to make the show extra special for Farm Bureau members,” said Lisa Klutz, Nebraska Farm Bureau director of member benefits.

NFB members are urged to attend the show on December 11 for Nebraska Farm Bureau Day. Members who stop by the Farm Bureau booth on Wednesday will receive a Farm Bureau cup for free drinks and refills during the show and the first 100 people will receive a Ford cooler. In addition, members who visit the Farm Bureau booth any day of the show will receive a free pair of leather work gloves and can enter for a chance to win Milwaukee tools from Grainger.

This year, Nebraska Farm Bureau member benefit partner Midwest Ford Dealers will be showcasing new Ford vehicles alongside the NFB booth. “This is a great opportunity to see how Nebraska Farm Bureau members can qualify for Special Bonus Cash when leasing and/or purchasing new Ford and Lincoln vehicles,” said Klutz. Farm Bureau members can get \$500 bonus cash on eligible Ford vehicles and \$750 bonus cash on eligible Lincoln vehicles.

There will also be daily Milwaukee tool demonstrations and “Farm Bureau Talks” at the Farm Bureau booth. “Ford and your Farm” (11:00 am) will look at how Ford has partnered with agriculture to research biomaterials as an alternative to petroleum-intensive plastic used in their vehicles. “Health Care and You” (1:00 pm), presented by MEDICA and Farm Bureau Financial Services (FBFS), will be a place to ask questions and get more information and ideas to help you save money and navigate the current healthcare market. FBFS will also be on hand to discuss ways to pass your farm on to the next generation during “Protecting your Farm/Ranch” (3:00 pm). “We are looking forward to seeing our Farm Bureau members at the show. We hope to you can stop by and bring a friend to sign up as a member,” said Klutz.

Show hours are 8:30 am to 4:30 pm Tuesday and Wednesday, and 8:30 am to 3 pm Thursday. Admission and parking at the Lancaster Event Center are FREE! For additional show information, visit [nebraskapowershow.com](http://nebraskapowershow.com).

*The Nebraska Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer and Nebraska Farm Bureau; Gold Sponsors – Mitas, Stine Seed Company and Sukup Manufacturing; Silver Sponsor – CHS Hedging; Silver Sponsor & Official Truck Sponsor – Midwest Ford Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.*

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