



**NEBRASKA AG EXPO**  
**DECEMBER 8-10, 2020**  
LANCASTER EVENT CENTER | LINCOLN, NE

## **PRESS RELEASE:**

**[FOR RELEASE: Nov. 30, 2020]**

### **Des Moines – Farm Bureau Day at the Nebraska Ag Expo**

The second-largest indoor farm show in the U.S. and newly named Nebraska Ag Expo (formerly the Nebraska Power Farming Show) is gearing up for farmers and ranchers December 8-10 at the Lancaster Event Center in Lincoln. Presented by Farm Credit Services of America and AgDirect, the 14th annual farming show will be the FIRST major indoor ag show to be held in the Midwest since Spring of 2020. Farm Bureau members are encouraged to stop by the Nebraska Farm Bureau booth – #2111 in Pavilion 2 – and visit Farm Bureau member benefit partners at the show (see ad on page 3).

During COVID-19, safety is a top priority. “We have been working closely with the Lancaster Event Center and Lincoln-Lancaster County Health Department to determine all the necessary precautions we must take to have a safe and successful Expo,” said Tom Junge, expo director. The event will feature six easy-to-access entrances, wider aisles, additional lunch seating and extra staff to help keep facilities clean and sanitized.

“We urge Farm Bureau members to stop by the Nebraska Farm Bureau booth to receive a member appreciation gift and a Farm Bureau cup for free drinks all three days of the show. In addition, members can enter for a chance to win a remote-controlled cooler from Ford, a surprise gift from MEDICA and tools from Grainger. On Nebraska Farm Bureau Day (Wednesday, Dec. 9) the first 100 people to visit the Farm Bureau booth will also receive a mystery gift,” said Lisa Klutz, director of member benefits, Nebraska Farm Bureau.

Spread across 9.2 acres, the ag expo features the broadest mix of ag-related products and services in the Midwest. Show hours are 8:30 am to 4:30 pm Tuesday and Wednesday, and 8:30 am to 3 pm on Thursday. Admission and parking at the Lancaster Event Center are FREE with pre-registration at [nebraskaagexpo.com](http://nebraskaagexpo.com).

“This year, several member benefit partners will have booths alongside Nebraska Farm Bureau. MEDICA and Farm Bureau Financial Services will have staff on hand to answer insurance questions and Ford will have several new vehicles on display. It’s a great opportunity to learn about the various savings programs available, such as Farm Bureau members receiving \$500 Bonus Cash on the purchase/lease of eligible new Ford vehicles and \$750 Bonus Cash on eligible new Lincoln vehicles,” said Klutz.

“Don’t forget to pick up a red farmer or rancher T-shirt for yourself or as a Christmas gift this year,” added Klutz. The cost is \$10 per shirt, and the money goes to the Nebraska Farm Bureau Foundation. “Through the work of the Foundation, K-12 students and teachers develop an awareness and understanding of the importance of agriculture in their lives.”

Klutz added, “We look forward to visiting with you at the Nebraska Farm Bureau booth #2111 in Pavilion 2!”

For additional show information, visit [nebraskaagexpo.com](http://nebraskaagexpo.com). The Nebraska Ag Expo is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsor – Nebraska Farm Bureau; Gold Sponsors – Stine Seed Company and Sukup Manufacturing; and Media Sponsors – Midwest Messenger and Rural Radio Network.

**The Nebraska Ag Expo. New name. Same great show!**