



2021 MARKETING OPPORTUNITIES

	DESCRIPTION	# AVAIL	LOCATION	COST
NOTEPADS	500 distributed at registration	3		\$275
PENS	500 distributed at registration	3		\$275
DIGITAL AD/VIDEO	Static ad 2X/min. or 10 sec. video/min.	2/loc.	GT Grill or Horseshoe Café	\$275/ea.
SOCIAL	5 native messages before & during show	10	FB, TW	\$425
HOST PRIVATE EVENT	Tues., Dec. 8 4 -6 pm or Wed., Dec. 9 4-6 pm	1/slot	Nebraska Room [45' X 70']	\$425/ea.
TOTE BAGS	1,000 distributed at registration	4		\$500
ONLINE REGISTRATION SPONSOR	Logo on website & pre-registration tickets	1		\$500
A-FRAME	A-frame insert [24 x 36] at 1 of 5 entrances	1/loc.	Linc, P1/P4, P2 E, P3 E or P4 S	\$500/ea.
SEMINAR SPONSOR	Logo by rooms, in show program & website	1	P3 Café	\$500
RETRACT/FLAG BANNER	Display in a high traffic area	1/loc.	P1/P2 or P2/P3 connector	\$500/ea.
NAME BADGES	Logo printed on attendee name badges	1		\$500
LANYARDS	1,000 distributed to exhibitors	4		\$500
HAND SANITIZER	1,000 1 oz. bottles distributed at registration	3		\$500
LUNCH TABLE MKTG	25, 2-sided inserts [8.5 x 11] for lunch tables	1/loc.	P3 Café or P1, P2/MPA lunch	\$510
DIGITAL	Ad/video on 80" digital screen	1	P1/P4 entrance	\$550
BANNER	Wall above LEC office – visible from Multi-Purpose Arena	1	Lincoln Room	\$595
STICKY NOTE AD	Front page, full-color ad on cover of Midwest Messenger	1		\$595
KTIC RADIO/NE & IA	Audio spotlight + 10 ads + 1 video social post	6		\$600
RESTROOM MKTG	8 signs by restroom entrances [11 x 17]	1		\$625
KRVN RADIO/CENTRAL NE	Audio spotlight + 15 ads + 1 video social post	6		\$800
WORKFORCE DEVELOPMENT EXPLORATION EVENT	Sponsor this new event and get your company on the tour for the WF Dev attendees to stop at (expecting 500+ students)	5		\$1,000
CAFÉ SPONSOR	Banner & table mktg. in café; logo in program, floor plans & way finder towers	1	P3 Café	\$2,500
KRVN/KTIC/KTMX RADIO	Increase exposure & booth traffic with an audio & video spotlight plus 25 ads	3		\$2,500
REGISTRATION TABLECLOTHS	3-sided cloths for registration tables	1		\$2,575
WHO REMOTE	"Big Show" broadcast from your booth during the show	3		\$3,200



2021 ORDER FORM

MARKETING OPPORTUNITIES [click to select]

Notepads	\$275	A-Frame [P3 E]	\$500	Banner	\$595
Pens	\$275	A-Frame [P4 S]	\$500	KTIC Radio/NE & IA	\$600
Digital Adv. [P1/P4]	\$275	Seminar Sponsor	\$500	Restroom Mktg.	\$625
Digital Adv. [MPA]	\$275	Retract/Flag Banner [P1/P2]	\$500	KRVN Radio/Central NE	\$800
Social	\$425	Retract/Flag Banner [P2/P3]	\$500	Workforce Development Event	\$1,000
Nebraska Room [T]	\$425	Name Badges	\$500	Café Sponsor [P3]	\$2,500
Nebraska Room [W]	\$425	Lanyards	\$500	KRVN/KTIC/KTMX Radio	\$2,500
Tote Bags	\$500	Hand Sanitizer	\$500	Registration Tablecloths	\$2,575
Online Registration Sponsor	\$500	Lunch Table Mktg [P3]	\$510	WHO Remote	\$3,200
A-Frame [Lincoln]	\$500	Lunch Table Mktg [P1, P2 & MPA]	\$510		
A-Frame [P1/P4]	\$500	Digital	\$550		
A-Frame [P2 E]	\$500	Sticky Note Ad	\$595		

ADVANCE TICKETS	COMPANY NAME ON TICKET	COST/TICKET	# REQUESTED	TOTAL COST
<100		\$4.00		
101-200		\$3.50		
201+		\$3.00		

MARKETING OPPORTUNITIES \$ _____

ADVANCE TICKETS \$ _____

ORDER TOTAL \$ _____

PAYMENT

Credit Card or Check [payable to NAE]: Mail this completed form with your payment to: INEDA | 8330 NW 54th Ave. | Johnston, IA 50131

Contact Name _____ Company _____ Booth Number(s) _____

Address _____ City _____ State _____ Zip _____ Country _____

Phone _____ Email _____ Date _____

VISA/MC # _____ Exp. Date _____

Name on CC (print) _____ Authorized Signature _____

All opportunities are subject to change and pending availability. All signed agreements will be considered firm, and no cancellations are accepted.