



NEBRASKA AG EXPO
DECEMBER 7-9, 2021
LANCASTER EVENT CENTER | LINCOLN, NE

PRESS RELEASE:

[FOR RELEASE: November 10, 2021]

SUBJECT: Farm Bureau Day at the Nebraska Ag Expo is Wednesday, December 8

Des Moines, IA — It is the second-largest indoor farm show in the United States, and the Nebraska Ag Expo is gearing up for farmers and ranchers on December 7-9 at the Lancaster Event Center in Lincoln. The 15th annual “pure ag” Nebraska Ag Expo will showcase 785 companies representing 68 categories, and we encourage Farm Bureau members to stop by the Nebraska Farm Bureau booth, #2111 in Pavilion 2, to visit Farm Bureau member benefit partners at the show (see page 3). Nebraska Farm Bureau Day at the Expo is Wednesday, December 8.

“We are proud to sponsor the Nebraska Ag Expo,” said Lisa Klutz, Director of Member Benefits at Nebraska Farm Bureau. “Attending this event is an excellent opportunity for us to meet Farm Bureau members from across Nebraska and the Midwest. Farm Bureau members are urged to stop by our booth for a free pair of leather work gloves as a member appreciation gift. Show us the Farm Bureau member benefits mobile app and you’ll also receive a free rain gauge. The app is a great way to find your membership card and access the special codes and links to help ‘rain in the savings’ that come with using the various benefits. You can find it on Google Play or the App Store by searching *fb benefits*.”

Spread across nearly 10 acres, the Nebraska Ag Expo features the broadest mix of ag-related products and services in the Midwest. The Nebraska Ag Expo runs from 8:30am-4:30pm on Tuesday and Wednesday and 8:30am-3:00pm on Thursday. Save \$5 on admission by registering online at <https://bit.ly/3vzZFbH>! Regular admission is \$5. Free parking and shuttle service are also available.

“This year, several member benefit partners have booths alongside Nebraska Farm Bureau,” Klutz said. “Farm Bureau Financial Services will have staff on hand to answer insurance questions and the Midwest Ford Dealers will have new Ford trucks onsite. This is a great opportunity to learn about the various savings programs available and what Nebraska Farm Bureau has to offer.”

“On Nebraska Farm Bureau Day on Wednesday, December 8, the first 100 people to visit the Farm Bureau booth #2111 in Pavilion 2 will receive a Freedom Grows Here T-shirt,” Klutz said. “We look forward to visiting with you at the Nebraska Ag Expo!”

The Nebraska Ag Expo is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsor – Nebraska Farm Bureau, Bayer CropScience; Gold Sponsors – Stine Seed Company and Sukup Manufacturing; Silver Sponsor and Official Truck of the 2021 Nebraska Ag Expo – Midwest Ford Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.

For additional show information, visit NebraskaAgExpo.com. See you there!