



## 2022 SPONSOR INVESTMENT LEVELS & BENEFITS

While all Nebraska Ag Expo exhibitors have access to many opportunities to reach our audience, becoming a sponsor brings you increased benefits.

	DIAMOND \$13,500	PLATINUM \$10,500	GOLD \$7,500	SILVER \$5,250
Named as "Sponsor of the 2022 Nebraska Ag Expo"	Exclusive: "Powered by"	•	•	•
Exclusive sponsor leaderboard with logo/link on website and mobile site	•			
Exclusive sponsorship recognition on all radio and TV ads	•			
Exclusive sponsor recognition on 9 directional wayfinder towers, 4 registration locations and 3 retractable banners at main entrances	•			
Carpet for booth in choice location (If requested and based on exhibitor tenure)	600 sf. max.	600 sf. max.	400 sf. max.	200 sf. max.
Sponsor logo on show poster distributed to NE, SW IA, NE KA and NW MO dealer-members and FCSA offices	•	•	•	
Sponsor logo on all print ads	•	•	•	
Sponsor logo on show program cover distributed prior to the show	•	•	•	
Sponsorship recognition in all "news releases" distributed to all media	•	•	•	•
Sponsor of pre-show emails and social posts	2 emails + 2 socials	1 email + 1 social	1 email	1 social
Sponsor highlight in show program	full-page	full-page	half-page	quarter-page
Floor sign/sticker acknowledging sponsor status, logo and booth number	•	•	•	•
Sponsor recognition on "Thank You Board" near show office	•	•	•	•
NEW: Logo Exposure with Company Profile – Visible from Expo website interactive floorplan and NEW Sponsors/Marketplace tab	•	•	•	•
Logo/link on nebraskapower.com: front page, exhibitor list and floor plan Logo on mobile site: front page, exhibitor list and floor plan Logo in show program: exhibitor list and floor plan Logo on nine wayfinder tower maps – 36 times	•	•	•	•
Attendee pre-registration information from the show website	•	•	•	•
If you have a new product, top billing in "New Product Listing" in the show program	•	•	•	•
Admission tickets	200	150	100	50
Choice of "Marketing Opportunities"	1st right	2nd right	3rd right	4th right
Choice of days for radio remote broadcast (Additional charge)	1st right	2nd right	3rd right	4th right

\*Some exceptions apply