



**NEBRASKA AG EXPO**  
**DECEMBER 6-8, 2022**  
LANCASTER EVENT CENTER | LINCOLN, NE

## **PRESS RELEASE**

[FOR RELEASE: November 1, 2022]

**SUBJECT: Nebraska Ag Expo Returns to Lincoln, NE for Its 16th Year**

Lincoln, NE — The Nebraska Ag Expo will return to Lincoln, NE on December 6-8, 2022 for its 16th annual appearance at the Lancaster Event Center.

Spanning 9.2 acres, the Nebraska Ag Expo is the second largest indoor ag show in the United States, second only to the National Farm Machinery Show in Louisville, KY. More than 775 exhibitors will travel from 25 states and 6 Canadian provinces to display their latest products and services in front of Nebraskan producers.

To view the full Nebraska Ag Expo program and list of exhibitors, visit our website (coming soon).

For the first time, attendees can purchase their tickets to the Nebraska Ag Expo online in advance this year. Attendees can skip the line, pay for tickets in advance, and save \$5 admission by registering online. Registration information like number of acres farmed, type(s) of livestock raised, and type(s) of crops grown is used for demographic, sponsor, and marketing purposes.

### **What else is new and noteworthy this year?**

- **Innovation Hub:** Attendees will have a new centralized location called the Innovation Hub to discover the most innovative ag technology on the market today. From autonomous equipment to electric vehicles to robotics to artificial intelligence solutions and more, the Innovation Hub will be in Pavilion 3 of the Lancaster Event Center.
- **ExpoEDU:** Attendees will also be able to dive deeper into specific topics of interest with the new series of educational sessions called ExpoEDU. The speaker sessions will take place at the new ExpoEDU stage in Pavilion 3 of the Lancaster Event Center. ExpoEDU sessions are included with admission to the Nebraska Ag Expo.
- **Career Exploration Event:** The Nebraska Ag Expo will host a Career Exploration Event for middle and high school students during the show. Approximately 500 students will attend the event to learn about career opportunities available to them in the agriculture industry.
- **Organic/Regenerative Ag Categories:** Producers who are interested in organic farming and regenerative agriculture will now be able to find all companies in these category in one place in Pavilion 3 near the Innovation Hub.

Regular admission is \$10 at the door or \$5 with advance registration. Each ticket is valid for all three days of the Nebraska Ag Expo. Children under 14 years old as well as students with a valid student ID receive free admission. Tickets purchased in advance are non-refundable.



## **NEBRASKA AG EXPO** **DECEMBER 6-8, 2022** **LANCASTER EVENT CENTER | LINCOLN, NE**

The Nebraska Ag Expo will kick off at 8:30am on Tuesday, December 6. Hours are 8:30am-4:00pm Tuesday and Wednesday and 8:30am-3:00pm Thursday. The Lancaster Event Center is located at 4100 N 85<sup>th</sup> Street in Lincoln, NE. Parking is free. ADA accessible parking is available close to the entrances of the Lincoln Room, Pavilion 1, and Pavilion 3. Overnight visitors are recommended to book their stay with our supporting hotels (visit [nebraskaagexpo.com/lodging](http://nebraskaagexpo.com/lodging)).

The Nebraska Ag Expo began in 2007 when it was known as the Nebraska Power Farming Show. Produced by the Iowa-Nebraska Equipment Dealers Association (INEDA), the show was modeled after INEDA's successful Iowa Ag Expo, now in its 98th year.

The timing and location of the show is ideal. Held in December, it appeals to producers and exhibitors alike, with growers and ranchers taking advantage of year-end buying specials and exhibitors looking to sell. Conveniently located on the eastern edge of Lincoln, the show also offers easy access without the traffic and parking hassles typically found at urban shows.

In April 2020, the show was renamed the Nebraska Ag Expo to better reflect the evolution of agriculture and the ag show. Growers are hungry for knowledge and eager to adopt innovation and new technology, and that is what they will find at the Nebraska Ag Expo.

Stay up to date with the latest Nebraska Ag Expo news and events on Facebook, Twitter, Instagram, and our website, [NebraskaAgExpo.com](http://NebraskaAgExpo.com).

### **About the Nebraska Ag Expo**

The Nebraska Ag Expo is December 6-8, 2022 at the Lancaster Event Center in Lincoln, NE. Hours are 8:30am-4:00pm Tuesday and Wednesday and 8:30am-3:00pm Thursday. Regular admission is \$10 at the door. This year, visitors can register online and purchase tickets in advance at [nebraskaagexpo.com/admission-survey](http://nebraskaagexpo.com/admission-survey) to save \$5 on admission. Registration information is used for demographic, sponsor, and marketing purposes. Student tickets are free with a valid student ID.

The Nebraska Ag Expo is owned and managed by the Iowa-Nebraska Equipment Dealers Association (INEDA). The show is sponsored by: Diamond Sponsors – Farm Credit Services of America and AgDirect; Platinum Sponsors – Bayer CropScience, Nebraska Farm Bureau, and Stine Seed Company; Gold Sponsor – Sukup Manufacturing; Silver Sponsor and Official Truck Sponsor of the 2022 Nebraska Ag Expo – Midwest Ford Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.

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