



## 2023 MARKETING OPPORTUNITIES

	DESCRIPTION	# AVAIL	LOCATION	COST
NOTEPADS	Exhibitor provides 500 distributed at admission counters	3		\$290
PENS	Exhibitor provides 500 distributed at admission counters	3		\$290
DIGITAL AD/VIDEO	Static ad 2X/min. or 10 sec. video/min.	2/loc.	GT Grill or Horseshoe Café	\$290/ea.
SOCIAL	5 native messages before & during show	10	FB, TW	\$450
HOST PRIVATE EVENT	Tues., Dec. 5   4 -6 pm or Wed., Dec. 6   4-6 pm	1/slot	Nebraska Room [45' x 70']	\$450/ea.
TOTE BAGS	Exhibitor provides 1,000 distributed at admission counters	4		\$525
ONLINE REGISTRATION SPONSOR	Logo on website & pre-registration tickets	1		\$525
A-FRAME	A-frame insert [24 x 36] at 1 of 5 entrances	1/loc.	Linc, P1/P4, P2 E, P3 E or P4 S	\$525/ea.
AG TALKS SPONSOR	Logo by stage, in show program & website	3	P3 Café	\$525/ea
RETRACTABLE/FLAG BANNER	Display in a high traffic area	1/loc.	P1/P2 or P2/P3 connector	\$525/ea.
NAME BADGES	Logo printed on attendee name badges	1		<del>\$525</del>
LANYARDS	2,500 distributed to exhibitors	1		<del>\$525</del>
LUNCH TABLE MKTG	25, 2-sided inserts [8.5 x 11] for lunch tables	1/loc.	P3 Café or P1, P2/MPA lunch	\$535
DIGITAL	Ad/video on 80" digital screen	1	P1/P4 entrance	\$575
BANNER	Wall above LEC office – visible from Multi-Purpose Arena	1	Lincoln Room	\$625
STICKY NOTE AD	Front page, full-color ad on cover of Midwest Messenger	1		\$625
KTIC RADIO/NE & IA	Audio spotlight + 10 ads + 1 video social post	6		\$630
RESTROOM MKTG	8 framed signs by restroom entrances [11 x 17]	4		<del>\$655</del>
KRVN RADIO/CENTRAL NE	Audio spotlight + 15 ads + 1 video social post	6		\$840
CAREER EXPLORATION EVENT	Sponsor this new event for your company's booth to be a tour stop (expecting 500+ students)	5		\$1,000
CAFÉ SPONSOR	Banner & table mktg. in café; logo in program, floor plans & way finder towers	4	P3 Café	<del>\$2,625</del>
KRVN/KTIC/KTMX RADIO	Increase exposure & booth traffic with an audio & video spotlight plus 25 ads	3		\$2,625
ADMISSION COUNTER KICKPLATES	Logo exposure on 8 admission counters at Expo entrances	4		<del>\$2,700</del>
WHO REMOTE	"Big Show" broadcast from your booth during the show	3		\$3,350



## 2023 ORDER FORM

### MARKETING OPPORTUNITIES

Notepads	\$290	A-Frame [P3 E]	\$525	KTIC Radio/NE & IA	\$630
Pens	\$290	A-Frame [P4 S]	\$525	Restroom Mktg.	\$655
Digital Adv. [P1/P4]	\$290	Ag Talks Sponsor	\$525	KRVN Radio/Central NE	\$840
Digital Adv. [MPA]	\$290	Retractable/Flag Banner [P1/P2]	\$525	Workforce Development Event	\$1,000
Social Media	\$450	Retractable/Flag Banner [P2/P3]	\$525	Café Sponsor [P3]	\$2,625
Host Private Event: NE Room [T]	\$450	Name Badges	\$525	KRVN/KTIC/KTMX Radio	\$2,625
Host Private Event: NE Room [W]	\$450	Lanyards	\$525	Admission Counter Kickplates	\$2,700
Tote Bags	\$525	Lunch Table Mktg [P3]	\$535	WHO Remote	\$3,350
Online Registration Sponsor	\$525	Lunch Table Mktg [P1, P2 & MPA]	\$535		
A-Frame [Lincoln]	\$525	Digital	\$575		
A-Frame [P1/P4]	\$525	Sticky Note Ad	\$625		
A-Frame [P2 E]	\$525	Banner	\$625		

ADVANCE TICKETS	COMPANY NAME ON TICKET	COST/TICKET	# REQUESTED	TOTAL COST
<100		\$5.00		
101-200		\$4.50		
201+		\$4.00		

MARKETING OPPORTUNITIES \$ \_\_\_\_\_

ADVANCE TICKETS \$ \_\_\_\_\_

ORDER TOTAL \$ \_\_\_\_\_

### PAYMENT

**Credit Card or Check** [payable to NAE]: Mail this completed form with your payment to: INEDA | 8330 NW 54th Ave. | Johnston, IA 50131

Contact Name \_\_\_\_\_ Company \_\_\_\_\_ Booth Number(s) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Date \_\_\_\_\_

VISA/MC # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on CC (print) \_\_\_\_\_ Authorized Signature \_\_\_\_\_

*All opportunities are subject to change and pending availability. All signed agreements will be considered firm, and no cancellations are accepted.*