



## For NEBRASKA AG EXPO Contract Terms & Conditions December 10-12, 2024

Iowa-Nebraska Equipment Dealers Association (*Association*)  
8330 NW 54th Avenue | Johnston, IA 50131-2841  
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Contractual Agreement between Iowa Nebraska Equipment Dealers Association (*Association*) and *Exhibitor*.

Exhibits are subject to regulations and conditions under which the Sandhills Global Event Center is leased to the *Association* and said Nebraska Ag Expo Rules & General Information which become part of this contract. *Exhibitor* agrees to operate its exhibit under the regulations of the State of Nebraska and with all ordinances and regulations of the City of Lincoln and the Sandhills Global Event Center. The *Association* reserves the right to terminate the contract and cause the exhibit to be removed for noncompliance of the regulations. The *Association* reserves the right to the final decision in accepting contracts and space assignments. No specific space location is guaranteed. The *Association* (*Association*) has the right to refuse *Exhibitors* and products not deemed to represent the nature of the Expo.

***Exhibitor* shall provide proof of liability insurance in an amount not less than \$1,000,000 listing Iowa-Nebraska Equipment Dealers Association as the Certificate Holder, and hereby agrees to keep such insurance in full force and effect throughout the term of this agreement. The following must be named as additional insured: Iowa-Nebraska Equipment Dealers Association and Sandhills Global Events Center. Please upload your certificate of insurance into your company Exhibitor Hub portal.**

### **EXHIBIT REQUIREMENTS:**

- Exhibit fixtures, components & identification signs will be permitted to maximum height of 8' for standard inline booths. All display fixtures over 4' in height & placed within 10 lineal feet of an adjoining exhibit, will be confined to that area of *Exhibitor's* space which is at least 5' from the aisle line. Commercial building exhibits that exceed these limits may be submitted (dimension drawing) with the booth contract for consideration & placement.
- Any display that has an unfinished side facing another *Exhibitor's* display must have the Exposed side either finished or draped.
- No aisle or corridor space shall be used for exhibit or demonstration purposes.
- *Exhibitors* will confine all sales activities to their own exhibit space.
- Giveaways/handouts will not be of the noise-making variety; all such gifts are subject to prior approval.
- Radios, televisions, music, etc. will be kept at a volume that will not annoy other *Exhibitors*.
- Exceptions to these rules are at the discretion of the Association.

### **Booths Include:**

6' x 30" x 30" skirted table and 2 folding chairs (\$91.15 value)  
Forklifting to/from booth (\$130/hour value)  
Pressure washing (\$150/hour value)  
Complimentary Wi-Fi Access (\$10 value)  
Company and/or brands listed in program, way finder towers/kiosks and website

**CANCELLATION & EVENTUALITIES:** No *Exhibitor* shall be set up unless all booth display charges are paid in full. The Association reserves the right to cancel the Expo. The Association's obligation under the agreement is subject to acts of God, war, civil violence, terrorism, pandemic, unavailability of the site for the event, and other such conditions beyond the control of the Association making it illegal, impracticable, or impossible for the Association to perform its obligation under the Agreement. In the event the Expo is cancelled, the Association may refund any monies advanced by *Exhibitor*, less substantiated expenses incurred and not recoverable. *Exhibitor* cancellation of booth will incur the following: 25% fee after August 15; 50% fee after September 15; 100% fee after October 15. The Association reserves the right to remove any *Exhibitor* which the Association deems is unsuitable, misrepresented, or objectionable in which case no refunds will be given to the *Exhibitor*.

**LIABILITY:** The *Association* will not be responsible for the safety or security of exhibits, *Exhibitors*, or their employees. *Exhibitor* shall indemnify and hold the *Association* harmless from any and all claims or liability in connection with its participation and exhibiting under this agreement or use of space leased herein or resulting therefrom, including reasonable attorney fees and expenses.

**AMENDMENTS:** The Iowa-Nebraska Equipment Dealers Association shall have full power to interpret or amend these rules and to make additional rules in the best interest of the Expo, and the *Exhibitor* agrees to accept and abide by such rules. All matters not covered specifically by this contract are subject to decision by the *Association*.

### **RULES & REGULATIONS: SANDHILLS GLOBAL EVENT CENTER / FIRE MARSHALL / ASSOCIATION**

- **NO SMOKING inside the buildings.**
- All electrical connections must be made by the Sandhills Global Event Center electrician. Any type of multiple plugs will not be permitted. Any such connections found will be rewired by the Sandhills Global Event Center electrician to conform to State Fire Marshall Regulations. Charges for such will be assessed to *Exhibitor*. Sandhills Global Event Center will not be responsible for any equipment hooked to service.
- **Combustible products cannot be used without prior written approval. All flammable material must be fireproofed.**
- **Any vehicle brought into the building for display purposes must have minimal fuel in the tank (10% of tank's capacity or 5 gal., whichever is less), sealed or locked gasoline caps, batteries disconnected, and the ignition keys removed.**
- No signs/banners will be posted on any Sandhills Global Event Center property. No tape of any kind may be used on any painted surfaces, walls and/or doors, and fees for such use will be assessed to *the Exhibitor*.
- *Exhibitor* will not apply paint, lacquer, adhesive or any other coating to the Sandhills Global Event Center, or its floors, walls, etc. All Exposed edges of carpeting or floor covering must be taped down.
- **No spray paint or equipment/tire protectants may be used. The use of such products will result in an assessment of at least \$300.**
- No person shall bring, carry, or in any other manner transport onto the premises, food, or beverages of any kind, unless prior written

- approval is obtained from the Sandhills Global Event Center.
- Any food/drink giveaways or sampling must be approved by the Sandhills Global Event Center due to health code laws.
  - Cleaning of booths is the *Exhibitor's* responsibility. At the end of each day if *Exhibitors* place trash in the aisle, the cleanup crew will remove it. *Exhibitors* are responsible for cleaning and returning their space to condition as it was prior to move-in. Any fees incurred by the *Association* to bring *Exhibitor* space up to acceptable levels of the Sandhills Global Event Center will be charged to the *Exhibitor*. Heavy materials or equipment will not be dragged, skidded, or rolled over the floors, but will be carried or moved on wheels.
  - For Exhibitor convenience Expo staff will facilitate move-in and move-out, including forklift arrangements.
  - **Subletting of space: *Exhibitor* shall limit its exhibit to products manufactured or distributed by the *Exhibitor* in the regular course of its business. *The exhibitor* may not assign or sublet any booth or portion thereof or permit any representative of any other entity to solicit business in the assigned space without written consent of the *Association*. Violation will result in removal from the Expo and permanent loss of space.**
  - **Used merchandise: *Exhibitor* shall not openly display used merchandise or photos of used merchandise for sale. Violation will result in removal from the Expo and permanent loss of space.**
  - **Retail selling: The integrity of the displays must be maintained throughout the Expo. Any product, which cannot be carried by hand, may not be removed without prior approval of Expo management until the close of the Expo on the date and time specified in Expo Hours above.**
  - **The *Association* and the Sandhills Global Event Center reserve the right to remove any signs, banners, or advertising matter which may be deemed unsuitable or objectionable.**
  - ***Exhibitor* will comply with all other requirements & standards of the Sandhills Global Event Center, Fire Marshall's office and the *Association*.**